



Knox County Public Library

SUMMER LIBRARY ADVENTURE

IMPACT REPORT

MAY 18 – AUG 7, 2024



Our Quest for Knowledge adventure game challenged patrons of all ages to grab a gameboard and complete literacy missions like

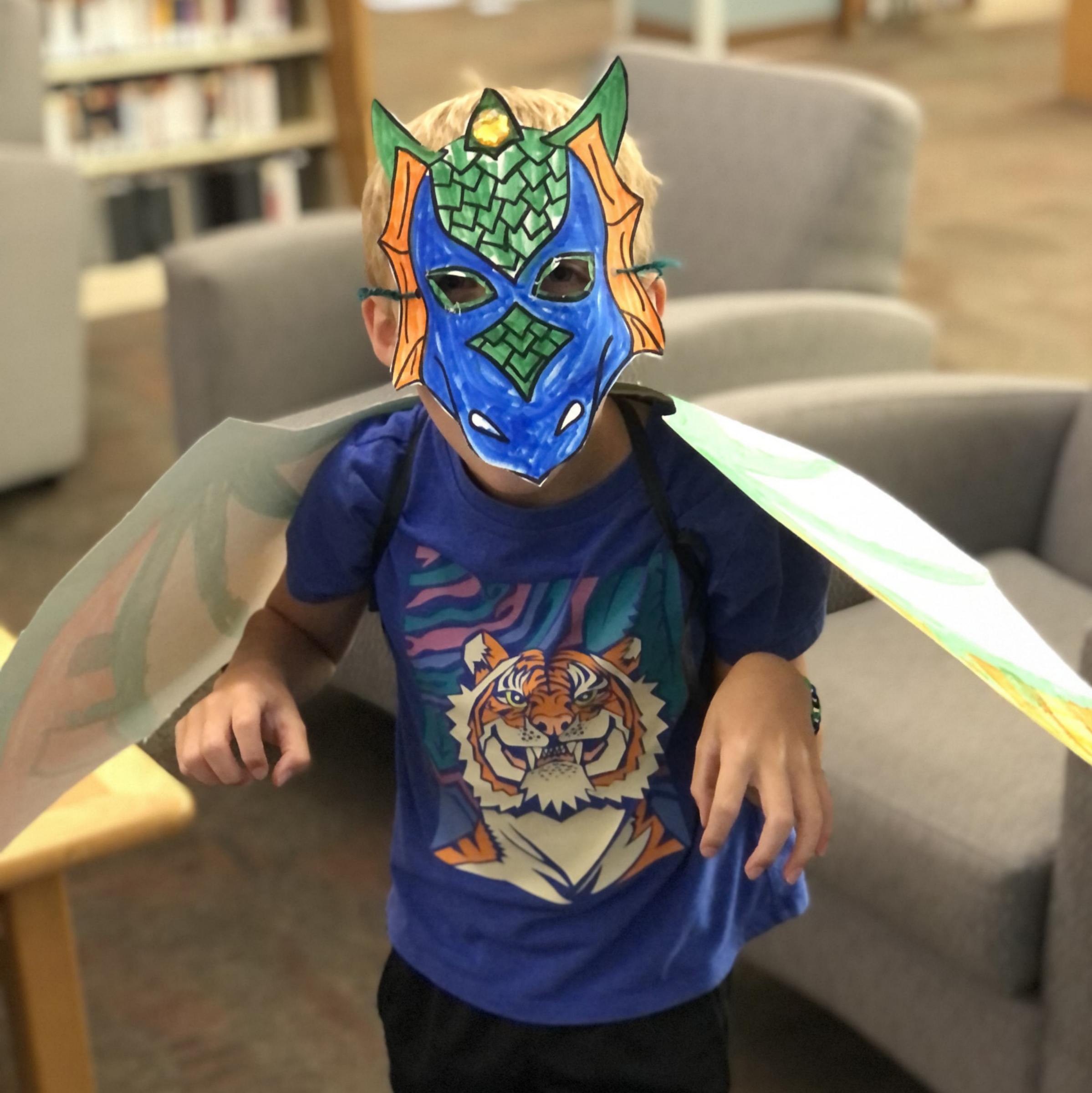
LISTENING, EXPLORING, PLAYING, AND READING.

Summer programming aims to combat learning losses experienced over school break.



Inspiring even the most reluctant readers with missions such as, “read by flashlight” or “act out a scene from a book,” we hit big goals!

TOGETHER, WE
COMPLETED
110,475
LITERACY MISSIONS



From fairytale-inspired engineering to dragon wings, mission-fulfilling programs and activities reinforced our theme of **EPIC ADVENTURE**.

591 programs enjoyed by

25,288
ATTENDEES

Program attendance, May 18–August 8, 2024



FRIENDS of the Knox County
Public Library made some
extra-special programs
available!

CHEMIST DR. HAZARI

MUSE KNOXVILLE

FOLK MUSICIANS

SHAKESPEARE FOR

THE HOMINY MAMAS

KIDS (TN STAGE CO.)

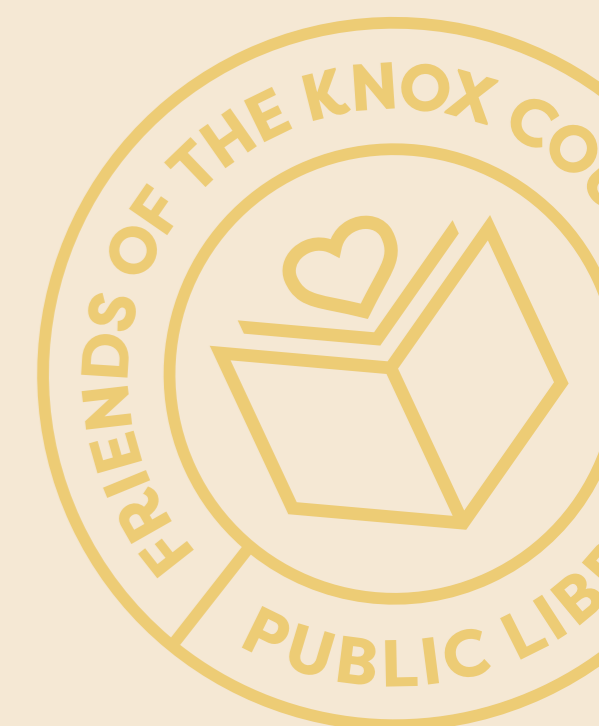
MAGICIAN MICHAEL

ZOO KNOXVILLE

MESSING

(PICTURED)

THANK YOU,
FRIENDS





To help remove barriers, we set achievable **LEVEL UP** goals! Patrons could complete as few as 5 missions to earn a loot box prize, and dip back in as often as they could.

We were thrilled to award

14,564
LOOT BOX PRIZES



Participation was EPIC!

We distributed

9,729
CAMEBOARDS

and we saw an

8.65%
INCREASE

in online registrations.

*4,013 Beanstack registrations in 2023 vs.
4,360 Beanstack registrations in 2024.*



Our most avid adventurers completed 25 (or more) literacy missions. Child and teen finishers earned a community-sponsored reward pack.

We awarded

**2,800
CHILDREN +
TEEN FINISHERS**

2,300 children and 500 teens



From swimming and ice cream to the Fair and bowling, our community partners make an epic investment in summer reading, providing 27 KNOX ADVENTURES for child and teen finishers.

\$396,045
IN-KIND
INVESTMENT



The community's in-kind investment augments grants and special funds* provided by the Library and Friends of the Library for summer programming, prizes, and materials.

**Excludes regular operating costs.*

\$30,858
LIBRARY
INVESTMENT

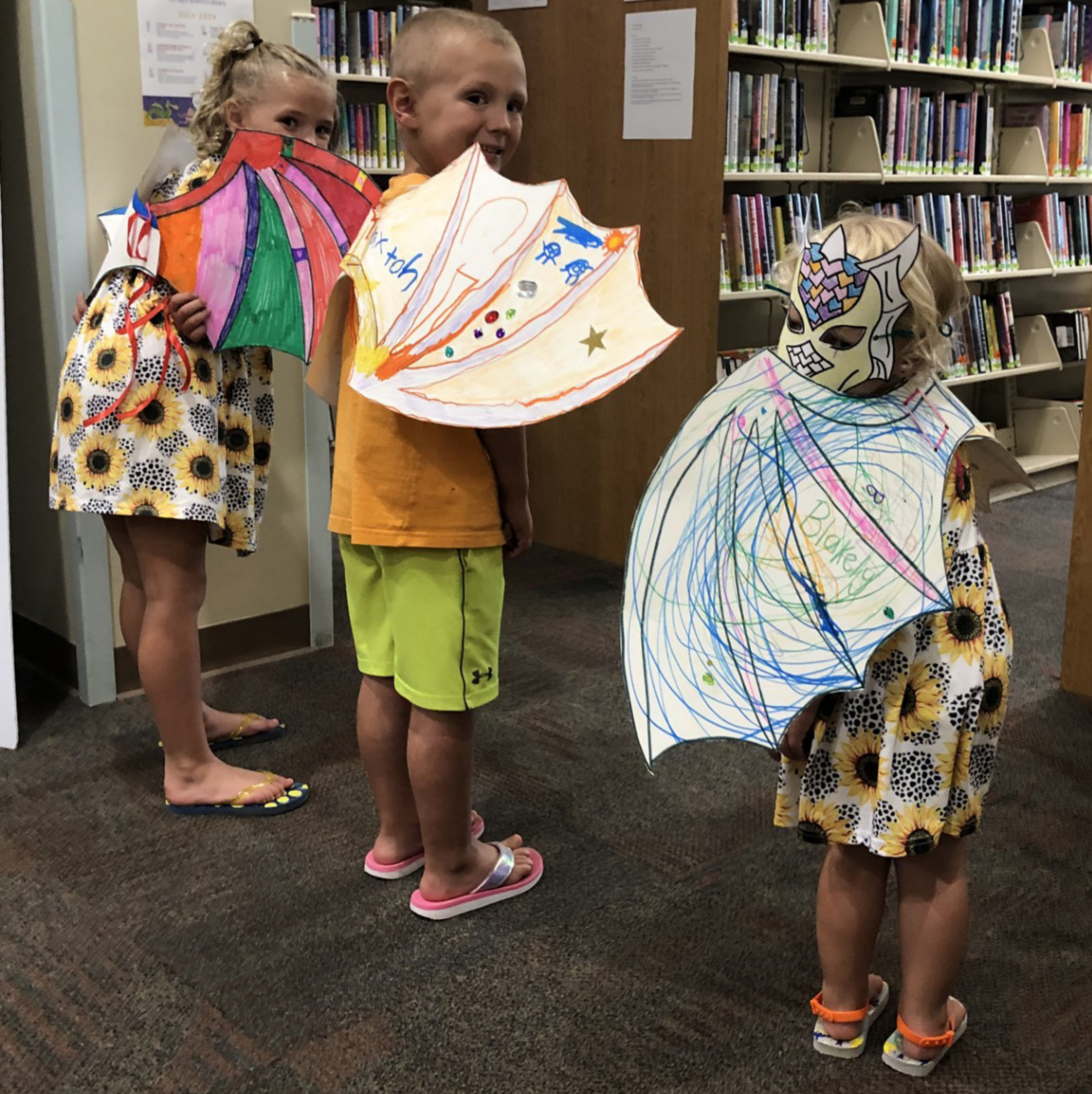


Quest for Knowledge is part of the 2024 READ CITY USA challenge,
'Adventure Begins at Your Library.'

Led by Knox County Mayor Glenn Jacobs, READ CITY USA
is a collaborative initiative to help all children
learn to read early and well.

The 2024 summer library adventure was made possible by our generous partners:





**“I ALWAYS
WANTED TO BE A
DRAGON.
TODAY IS MY
CHANCE!”**

—summer program participant



**KNOX COUNTY
PUBLIC LIBRARY**